



**Burgundy Blanket Flower - New For 2024!**  
*Gaillardia x grandiflora 'Burgundy'*

Plant Height: 24 inches

Flower Height: 32 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ☉

Hardiness Zone: 2a

Other Names: Blanketflower, Indian Blanket

**Description:**

Heat and drought tolerant once established, this variety presents deep burgundy daisy-like flowers on gray-green mounds of foliage; excellent for sunny borders, beds and containers; good for cut-flower arrangements; deadhead to encourage new growth

**Ornamental Features**

Burgundy Blanket Flower has masses of beautiful burgundy daisy flowers with dark red eyes at the ends of the stems from early summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tomentose narrow leaves remain grayish green in colour throughout the season.

**Landscape Attributes**

Burgundy Blanket Flower is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Burgundy Blanket Flower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting



*Burgundy Blanket Flower flowers*  
Photo courtesy of NetPS Plant Finder

## **Planting & Growing**

Burgundy Blanket Flower will grow to be about 24 inches tall at maturity extending to 32 inches tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Burgundy Blanket Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.