



## Flare™ Hydrangea - New For 2026!

*Hydrangea paniculata* 'Kolmavesu'

Height: 3 feet

Spread: 3 feet

Sunlight:

Hardiness Zone: 3a

### Description:

A beautiful compact shrub presenting cone-shaped panicles of white flowers in summer, that gradually fade to bright reddish-pink from the bottom up; somewhat coarse in appearance, regular pruning recommended; needs acidic well-drained soil

### Ornamental Features

Flare Hydrangea features bold conical white flowers at the ends of the branches from early summer to early fall. The flowers are excellent for cutting. It has green deciduous foliage. The pointy leaves do not develop any appreciable fall colour.

### Landscape Attributes

Flare Hydrangea is a multi-stemmed deciduous shrub with a more or less rounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This shrub will require occasional maintenance and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Flare Hydrangea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting

### Planting & Growing

Flare Hydrangea will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for 40 years or more.



*Flare Hydrangea flowers*  
Photo courtesy of NetPS Plant Finder



This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Flare Hydrangea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.