



Franklin Street Coleus - New For 2026!

Solenostemon scutellarioides 'Franklin Street'

Height: 16 inches

Spread: 12 inches

Spacing: 10 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Main Street Series

Description:

A low maintenance and shade loving selection that features eye-catching dark brown foliage, edged in bright green with fuchsia stripes; an ideal choice for patio containers, hanging baskets and garden landscapes

Ornamental Features

Franklin Street Coleus' attractive serrated pointy leaves remain dark brown in colour with prominent fuchsia stripes and tinges of light green throughout the year on a plant with an upright spreading habit of growth.

Landscape Attributes

Franklin Street Coleus is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Franklin Street Coleus is recommended for the following landscape applications;



Franklin Street Coleus foliage
Photo courtesy of NetPS Plant Finder



Franklin Street Coleus foliage
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Franklin Street Coleus will grow to be about 16 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Franklin Street Coleus is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a canvas of foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.